

SPI's launches Gametoon HD in the Swedish Market on Kalejdo Bredband

SPI International's new agreement with Swedish TV provider Kalejdo, extends the existing carriage of SPI channels to 8 channels in total. Kalejdo, already features many of SPI's channels such as 360TuneBox, DocuBox, Fast&FunBox, FightBox, and FilmBox Arthouse, and will be the first to introduce Gametoon HD to the Swedish audience will now have access to the exclusive gaming channel that's made for gamers, by gamers.

"With an ever increasing number of people that are into e-sports, Gametoon HD is the greatest companion for the latest news, games and updates. We are very happy to present to the Swedish market a completely new TV-channel with high quality content. Game on!" Erik Dahlström, CEO of Kalejdo Bredband AB.

"We are happy to announce the addition of our esports and gaming channel, Gametoon HD bringing exclusive content to the demanding and ever growing Swedish gaming community. Kalejdo has been a key launch partner to SPI in Sweden and I am sure this is a relationship which will go from strength to strength," mentions Georgina Twiss, Managing Director Southern & Western Europe and Africa.

Gametoon HD is a worldwide entertainment TV channel focused on gaming and eSports. The channel DNA is deeply linked to the gaming community at a grassroots level with exclusive content created by top Youtubers and twitchers, highlights of popular video games, as well as unique video game tournaments and much more.

About SPI International SPI International/FilmBox is a global media company operating more than 30 television channels on six continents. SPI is one of the biggest aggregators of native Ultra HD content in the world. SPI uses the latest technology providing subscribers access to SPI's linear and on demand content including live streaming of UHD programming and FilmBox channels on any Internet-connected device via major global streaming media players and local OTT providers.

For over 25 years, SPI International has been a leading supplier of theatrical films and television programming in the international market. SPI's solid alliances with major license suppliers provide compelling content, with strong recognition and high demand. www.spiintl.com/d

